

# ORDER



**Orders**  
**Order / Rev:** 163881  
**Alt Order #:** 06839078  
**Product Desc:** DSCC IE  
**Estimate:** 1566  
**Flight Dates:** 08/07/12 - 08/13/12  
**Original Date / Rev:** 08/06/12 / 08/10/12  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Melissa Palombo  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007-3674

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** DSCC Democratic Senatorial Campaign  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** 99  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 09/01/09  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	18	\$7,947.00	\$6,754.95

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	18	\$7,947.00	\$6,754.95	0.00
<b>Totals</b>	<b>18</b>	<b>\$7,947.00</b>	<b>\$6,754.95</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	All	08/07/12	08/09/12	Good Day New Mexico 10M Good Day New Mexico 11a	CM	M-F 11a-1130a (4:00 PM-4:30 PM)	--WT---	:30	2	\$400.00	1	0.00 NM	2	\$800.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WT---				2	\$400.00		0.00			
E 3	All	08/07/12	08/10/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p (4:30 PM-5:00 PM)	--WTF--	:30	3	\$400.00	1	0.00 NM	3	\$1,200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$400.00		0.00			
E 7	All	08/13/12	08/13/12	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p (4:00 PM-4:30 PM)	M-----	:30	1	\$322.00	2	0.00 NM	1	\$322.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$322.00		0.00			
N 9	All	08/08/12	08/10/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a	--WTF--	:30	3	\$250.00	2	0.00 NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$250.00		0.00			
N 10	All	08/13/12	08/13/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a	M-----	:30	1	\$250.00	2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$250.00		0.00			
N 11	All	08/08/12	08/10/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	--WTF--	:30	2	\$600.00	2	0.00 NM	2	\$1,200.00

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**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 11	All	08/08/12	08/10/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p --WTF--	:30	2	\$600.00	2	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--WTF--		2		\$600.00		0.00			
N 12	All	08/09/12	08/10/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p ---TF--	:30	2	\$800.00	2	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	---TF--		2		\$800.00		0.00			
N 13	All	08/13/12	08/13/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p M-----	:30	1	\$800.00	2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----		1		\$800.00		0.00			
N 14	All	08/13/12	08/13/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a M-----	:30	1	\$400.00	2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----		1		\$400.00		0.00			
N 15	All	08/10/12	08/10/12	Good Day New Mexico 10M Good Day New Mexico 11a	CM	M-F 11a-1130a ----F-- (3:00 PM-3:30 PM)	:30	1	\$400.00	1	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--		1		\$400.00		0.00			
N 16	All	08/09/12	08/10/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a ---TF--	:30	1	\$225.00	4	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	---TF--		1		\$225.00		0.00			
											Totals	18	\$7,947.00

\*Tax 1 Note: ABQ 7%.